Fielding’s Malmö Jam at Media Evolution City in Sweden: Learning, Sharing, Action, & Building Communities of Purpose

Fielding Students, Alumni, and Faculty are invited to participate!

Sponsored by the European Cluster.
Co-Connects: Heidi Forbes Öste and Sergej Van Middendorp

Faculty Facilitators: Fred Steier and Dottie Agger-Gupta

Please pre-register to join with us in Sweden or via GoToMeeting

Malmö, Sweden

May 30 – June 2, 2013
Members of the Fielding Learning Community are invited to join a dynamic learning session that will be located in Malmö, Sweden, with remote participation for some portions via GotoMeeting.

Faculty facilitators are Fred Steier and Dottie Agger-Gupta. The learning can be linked to Foundational and Advanced knowledge area assessments in Systems, Praxis, Media, and specialized studies. These may include a focus on improvisation and innovation. Guests and those interested in Fielding are welcome to pre-register for some events!

The session is co-sponsored by global media leaders who are affiliated with Media Evolution, a world leader for media, innovation, growth, and building communities of purpose! See the following links for more on the Media Evolution participants:

- Media Evolution: Where the Media Industries Meet for Innovation and Growth: http://www.mediaevolution.se
- Media Evolution City’s Collaborative Learning Spaces: http://www.mediaevolutioncity.se

The May 30 and 31st sessions are reserved for Fielding students and alumni. Guests and potential students are welcome to join June 1 and 2. To pre-register please email dotagger@fielding.edu.

There is no registration fee, but all participants and guests are encouraged to pre-register no later than March 31, 2013.

Thursday, May 30, 2013 – 12 – 6 pm (Sweden time)
- Lunch, connect with each other
- Tour the Media Evolution Collaborative Learning Spaces in Media Evolution City
  - Meet the Media Evolution leadership and members
  - Learn about the action case of Media Evolution.

Friday, May 31, 9am – 6 pm (Sweden time)
- Learn and share collaborative opportunities with Media Evolution membership communities and schools (see Media Evolution site for member listing. Pre-matching is advised.
- Mini-Jam session at Media Evolution for learning, conversation, innovation, action.

Saturday, June 1, 9am – 5pm (Sweden time)
- Collaborative learning sessions with Fred, Dottie, and Jean-Pierre (via remote link) related to media, social and organizational change, and action research.
- Contact the faculty facilitators for information on Knowledge Area credit for participating in the session.
  - Guests of Fielding colleagues are welcome

Sunday, June 2, 9am – 12 noon (Sweden time)
- Collaborative learning sessions continued
  - BBQ at Heidi’s for lunch on Sunday.

Lunches and coffee breaks are hosted by Media Evolution (no fee)

Registration for in person and virtual participation
Building Communities of Purpose – Together
Fielding’s Malmö Sweden Jam Session

You are invited to join with us at the Malmö Sweden Jam Session (30 May - 2 June, 2013). Participation will be both face-to-face and remote via GoToMeeting.

Orchestrated by the European Cluster Co-Connects:
Sergej Van Middendorp and Heidi Forbes Öste

We conceive of jam sessions (informal dialogue / world café around a topic led by one of you or us), clinics (sessions where faculty, alumni, or students, teach some specific skills or subject matter), and a few concerts led by established musicians (faculty). A key purpose of the Malmö jam is to help Fielding students move forward in their program.

For example, the jam lends itself especially well for students working on knowledge areas and dissertations concerned with organizations, systems, praxis, and media. Some topics of relevance to study during the jam are improvisation and innovation, global studies, network organizations, collaboration, public policy, regional development, distributed leadership, and social media. We invite you to share where you are in your program, what KA’s you are currently working on, and what you think would help to you move forward. We will use your stories to engage relevant faculty to play with you for credit. We also invite you to express interest in sharing your own work at the Jam and we will weave it into the emerging program.

Our mini conference takes place in Media Evolution City. The Media Evolution Community is a membership-based community of media related companies, large and small. Their mission is to foster connections and collaboration between innovators, entrepreneurs, companies and universities. It is a dynamic example of an emerging and new form of organizing and collaboration fit for our 21st century challenges. One of the key challenges facing such collaborative communities is the ability to move beyond the community of interest and the community of practice to form communities of purpose. The purpose is to solve particular client challenges, often in temporal organizations, without resorting to old forms of enterprise and organization that stifle opportunities for solutions.

In similar cases, like the collaboration between companies in the Jini community, facilitators like Richard Gabriel began developing a community pattern language providing a form for this grey area with the objective to ease flexible, yet structured collaborative enterprise in communities. In a different domain, that of jazz music, there exists a lot of experience in flexible community enterprising and network learning. Pioneering scholar-jazz musicians like Frank Barrett have started applying the jazz experience metaphorically to more flexible business models and ideas about innovation, collaboration, and complexity in business contexts.

Building on the ideas proposed by these scholar-practitioners, and on Sergej's PhD studies and experience with jazzinbusiness, Combined with Heidi's understanding of social strategies and the history of Malmö and Media Evolution, we would like to conceive of our intensive as a metaphorical jazz jam session in the context of Media Evolution's challenges. So you are invited to bring your instrument (topic, passion, PhD work) and come and play with us and for us (dialogue, present), to hang out with fellow musicians (have a drink, dinner, fun), listen to concerts (attend presentations by others), and we might even want to do some recording (make an article or a report summarizing the learning at our intensive).
We conceive of jam sessions (informal dialogue / world café around a topic led by one of you or us), clinics (sessions where faculty, alumni, or students, teach some specific skills or subject matter), and a few concerts led by established musicians (faculty). A key purpose of the Malmö jam is to help current students move forward in their program.

For example, the jam lends itself especially well for students working on knowledge areas and dissertations concerned with organizations, systems, media. Some topics of relevance to study during the jam are global studies, network organizations, collaboration, public policy, regional development, distributed leadership, and social media. We invite you to share where you are in your program, what KA’s you are currently working on, and what you think would help to you move forward. We will use your stories to engage relevant faculty to play with you for credit. We also invite you to express interest in sharing your own work at the Jam and we will weave it into the emerging program.

We look forward to seeing you in Malmö

*Background materials for session with Media Evolution will be provided for participants.*

**Travel and Lodging:**

- Closest airport is Copenhagen (CPH). Direct commuter train from airport, 20 minutes. Look for the RED Skanetrafiken ticket machines at the entrance to the train ramp. Tickets can be purchased with a credit card. If more than one, purchase duo/family ticket which is valid up to 2 adults and 3 kids. Do not get a round trip as that only is valid same day. Malmö airport (MMX) is also near, but accessible only by bus or taxi.

- If you are planning on exploring beyond walking/bike range (Copenhagen, Lund, etc…) it is recommended to stop into the Skanetrafiken office at the station and pick up a JoJo card. This works on buses and trains in Öresund (Skåne region and Copenhagen area). They no longer take cash or mobile payments for on board, so easier solution if you are prepared. Machines to load the cards are available at all train stations. There are multi-day tickets that can be purchased with JoJo as well, depending on your interest.
Travel and Lodging cont.:

- No car needed, everything within walk/bike from central station and Media Evolution City. Some hotels offer bikes free of charge to their guests (Rica, Moment,...) look in their description or ask, as many are adding this service.

- Check Booking.com for latest availability at lodging to match your particular needs.

  - If the link does not work, search for Malmo, Sweden, near Central Station. This is a nice area, convenient to the train from the airport and surrounding areas, walking distance to Media Evolution and the central pedestrian zone with shopping and restaurants.

  - **note**: Swedish hotels do not have the standard US bed layout of double/double or king. A double room will usually have two single beds that are either pushed together or apart. There are exceptions, but you need to ask if you are looking for one large bed. Duxiana is one that provides full size beds, and one of my favorites for guests.

- Those interested in connecting with Media Evolution members for lodging, please contact Heidi ASAP, heidi@forbesoste.com
Additional things to do in the Region:

MALMÖ:
- Explore by foot or bike: Slottsparken, Pildammsparken
- Västra Hamnen
- Turning Torso
- Sustainable City (Green Map)
- Malmö hus (castle with museum)
- Tekniska Museet
- Koggmuseet (medieval ship)
- Ribbersborg bathhouse
- Folkets Park (for young kids)
- SödraFörstadsgatan (shopping street)
- Emporia (Scandinavia’s largest mall)
- Möllevången markets (mornings only)

COPENHAGEN:
- Tivoli (Europe’s oldest amusement park)
- Strøget (shopping street)
- Louisiana Museum of Modern Art
- Experimentarium (Children’s museum)
- Blue Planet Aquarium (new in March)
- Copenhagen Zoo

Local Weather (Swedish)

Language:
- Hello - Hej (pronounced hey)
- Goodbye – Hej-då (hey-doe)
- Thanks – Tack
- May I have – (not used often) be jag får (bey ya four)
- Yes – Ja (yah)
- No – Nej (ney)
- Excuse Me – Ursäkta mig (ershecka mey)
- What? – Vad? (va)
- Bathroom – Toa (tow-a)
- The Check – Notan (no-ton)
- Do you take credit cards? – Tar ni kort? (ta nee kort)

Everyone speaks English so this is more a courtesy

20 Ways to Annoy a Swede: Great insight into Swedish people from an American perspective written by our former babysitter