Partnerships with the Institute for Social Innovation
May 2014

The Institute for Social Innovation (ISI) supports research, professional development, and organizational consulting projects that build human capital and sustainable change.

We welcome ideas for projects in each of our three program areas. Please use the following checklist to ensure that critical success factors are addressed.

**Checklist for ISI project development**

1) **Research projects** suitable for funding from a foundation, donor or government agency for which ISI serves as an university affiliate or fiscal agent. Research projects should have the following elements:
   - Distinctive expertise of the principal investigator and/or research team
   - Capacity of the PI or research team and ISI to successfully complete the project given the priorities and requirements of the funder

2) **Professional development through workshops, webinars, graduate courses and certificates**. Professional development projects should have the following elements:
   - Program development support (e.g., business/nonprofit/ government agency, foundation)
   - Clear analysis of the marketplace in terms of how the offering is distinct from those with similar content and, if offered for fee, a price point that will encourage enrollment

3) **Organizational consulting projects** for corporate, nonprofit and government clients (e.g., strategic planning, organizational change, talent development, program evaluation). Consulting projects should have the following elements:
   - Internal contacts who have authority to make contracting decisions
   - Clear understanding of the deliverable and its value to the organization

ISI can provide support for proposal and budget development as well as help identify students, faculty members and alumni who might be of assistance on a project.

For more information, please contact:
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